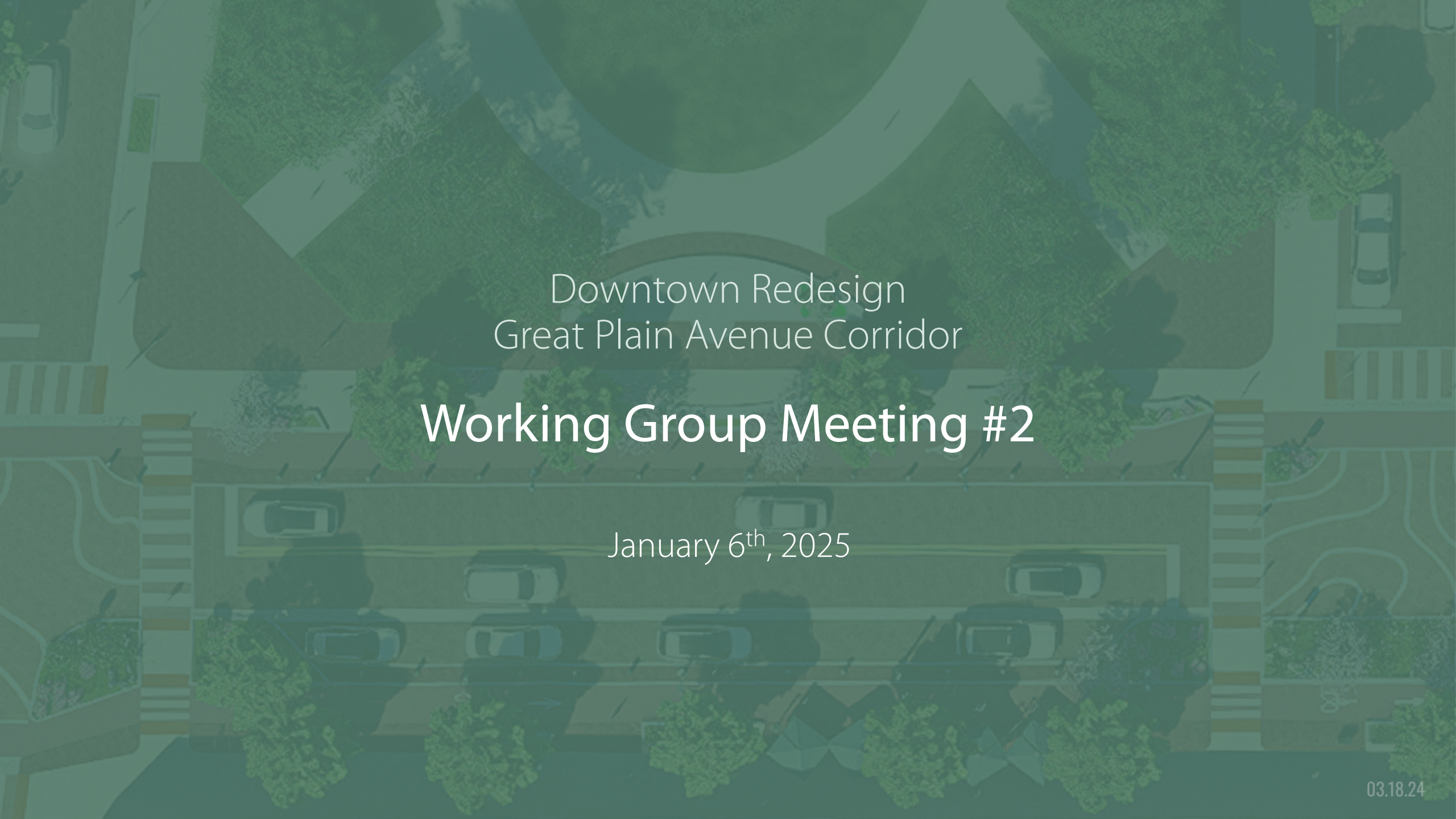


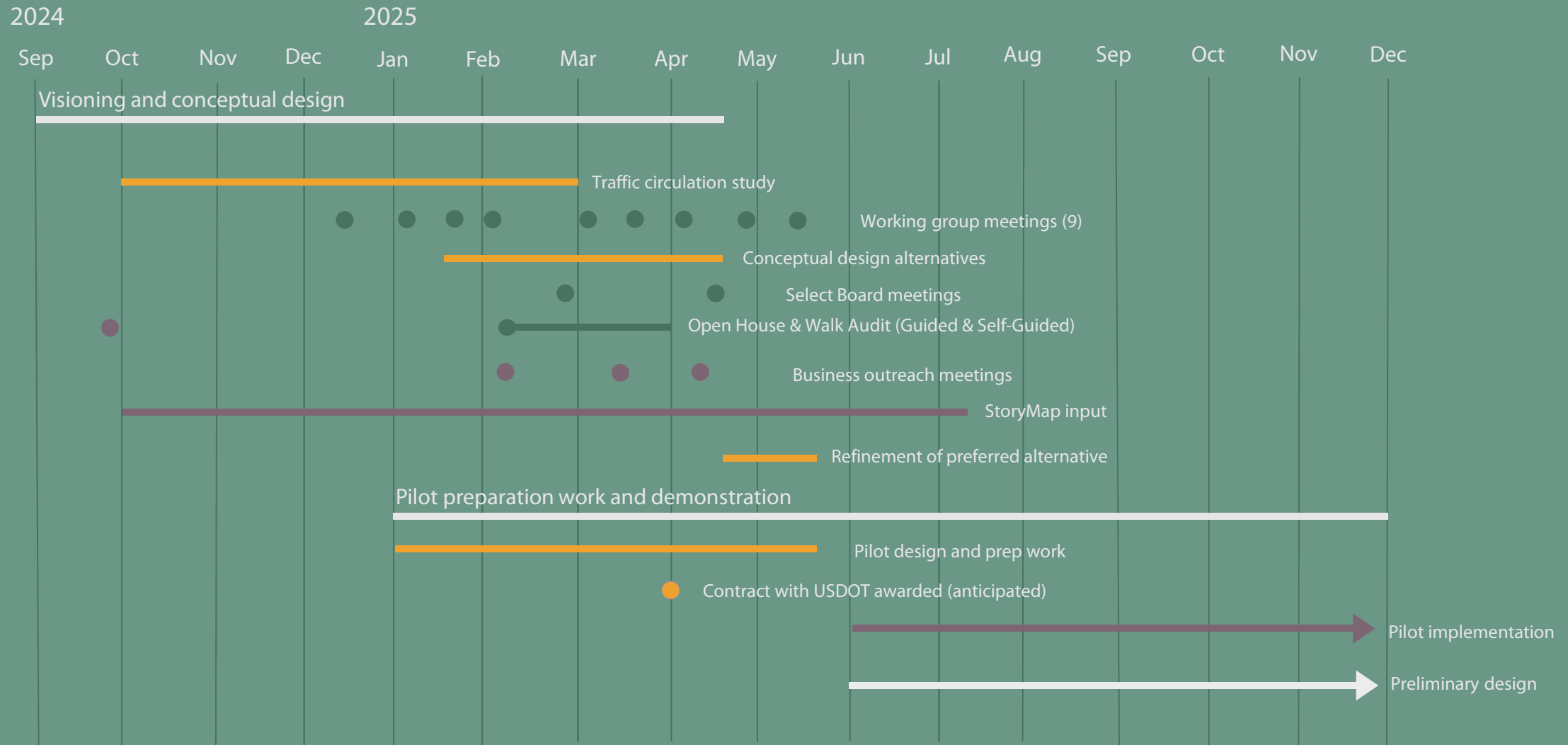
An aerial photograph of a city street intersection, likely Great Plain Avenue, showing a roundabout at the top, a cross street in the middle, and a main thoroughfare at the bottom. The image is overlaid with a semi-transparent dark green filter. Several cars are visible on the roads, and there are many trees and green spaces. The text is centered over the intersection area.

Downtown Redesign
Great Plain Avenue Corridor

Working Group Meeting #2

January 6th, 2025

Pre-Pilot Outreach & Engagement



Project Identity

Primary Palette



Project Identity

Cohesion



Project Identity

Expanded Palette



Project Identity – Logo



Project Identity – Logo



Project Identity – Graphic Concepts



Project Identity – Graphic Mockups

